

The Global Benchmarking Event

# IMPACT / 2024

Achieving Excellence in E&C

OCT. 21-23 / ORLANDO, FL



## SPONSORSHIP OPPORTUNITIES

[ethics.org/impact](https://ethics.org/impact)



## Sponsoring ECI's 2024 IMPACT EVENT

The Ethics & Compliance Initiative's (ECI's) 2024 IMPACT event will provide a unique opportunity for sponsors to meet and interact with high-level ethics & compliance professionals representing a wide variety of sectors, countries, and industries.

### What will make IMPACT unique?

- Focus on assessment & benchmarking:** The event this year will have a heavy focus on program assessment, benchmarking, and providing opportunities for our participants to connect with vendors and consultants who can address their areas of need that are identified throughout the event. Each participant will complete ECI's Program Assessment (based on our Framework for Excellence) prior to the event. Throughout the conference, participants will have multiple opportunities to compare results with peers and to consult with sponsors about their needs.
- Introduction of Program Certification:** At the event, ECI will be launching a new program certification, based on our longstanding Framework for Excellence. Throughout the event we will be gathering input from attendees about the criteria and process for program certification. We welcome the input of our sponsors in those discussions; you will get an inside look into the new certification standard.
- Select Group of Sponsors:** Given the focus and the venue for the event, ECI is limiting sponsorships to a small number of organizations that we are confident can help address the needs of our participants. We also hope to establish HQP partnerships with sponsors who attend (see HQP Partner section in the sponsor levels).

### Attendee Demographics\*

# 250+

Worldwide Attendees

# 64%

Key Decision-Makers

# 14%

C-level/VP Titles

# 12%

CECO or General Counsel Titles

# 38%

Mid-Level Management Titles

*\*As of 09/05/24 registrations*

### About the Venue:

\*This year, ECI is pleased to host the IMPACT conference at KPMG's Lakehouse. Lakehouse is the firm's cultural home, located in Orlando Florida. A purpose built, state-of-the-art learning and innovation center that embodies the firm's values and their collaborative and inclusive culture.



Align Your Company with the Exclusive Event  
Designed for Achieving E&C Excellence

## What will make IMPACT unique? (continued)

- Benchmarking Hall:** The traditional conference “exhibit hall” will be a “benchmarking hall.” Throughout the event we will be encouraging participants to meet in the hall to discuss areas of program challenge (as revealed through attendees’ program assessments). We invite our sponsors to interact with attendees and to contribute to their conversations.
- Benchmarking Bonanza:** Prior to the conference, attendees will provide ECI information about their E&C programs based on a special set of survey questions that will be released only at the event. We aim to collect data on program activities related to the products/services of our sponsors. At a special time during the conference, all attendees will enter the Benchmarking Hall to receive benchmarks for those questions. Each exhibitor will have the benchmarks for a unique set of survey questions, so that all attendees will visit your booth.

# INVEST IN E&C PROGRAM EXCELLENCE

Reserve Your Exhibitor Booth Today Contact [drew@ethics.org](mailto:drew@ethics.org) or [Register Here](#)

Opportunity	Benefits	Price
<b>Benchmarking Hall Exhibitor</b>	<ul style="list-style-type: none"> <li>(2) Conference Registrations</li> <li>(2) Single Seat ECI Program Assessment Surveys</li> <li>\$100 Discount each additional registrant</li> <li>(1) 10' x 10' Exhibit Booth* **</li> <li>Participant in daily Benchmark Bonanza (all attendees have dedicated time with you to receive bonus HQP question results)</li> <li>Pre-event eblast letting attendees know you will be there</li> <li>Post-attendance contact information</li> </ul>	\$10,000

\*Note: The booth fee is for space only and does not include items such as furniture or electricity.

\*The graphic on the left is not to scale nor in the final configured format. Booth registration is first-come, first-served and will determine the overall layout of the Exhibit Hall.

\*\*Once you have registered as an Exhibitor, you will be connected with the approved drayage vendor exclusive to the IMPACT conference. For questions or more information please contact [drew@ethics.org](mailto:drew@ethics.org).

Reserve Your Exhibitor Booth Today Contact [drew@ethics.org](mailto:drew@ethics.org) or [Register Here](#)



Align Your Company with the Exclusive Event  
Designed for Achieving E&C Excellence

# SPONSOR E&C PROGRAM EXCELLENCE

Reserve Your Sponsorship Today Contact [drew@ethics.org](mailto:drew@ethics.org) or [Register Here](#)

## Sponsorship Level

## What Your Get

## Price

### Fellows Program Co-Sponsor

Participate in a private meeting of senior-level corporate E&C professionals (representing organizations at our highest level of membership)

- 2 representatives from your organization can participate in the meeting.

\$10,000

Contribute to the dialogue with Fellows about the E&C issues/challenges that are on the horizon for businesses; gain insight on the challenges they are facing

- Special introduction of your org. as a sponsor.

### HQP Partner

A select group of vendors and consultants will be specially spotlighted as ECI's HQP Partners. Since 2014, ECI has worked with practitioners on the Framework for E&C Excellence, upon which ECI's Program Assessment is based. Extensive research has validated the significant and positive impact on organizational culture and conduct for organizations following ECI's Framework.

- 2 registrations
- Booth in Benchmarking Hall
- Opportunity for 1 senior leader from your organization to help ECI facilitate a special breakout session dedicated to discussion of ECI's Framework and the certification process
- 2-hour timeslot at the Genius Bar

\$7,500

HQP Partners will have the ability to offer the Framework and ECI's program assessment to their prospective and current clients to diagnose the issues that their products and services can address.

### Genius Bar (Invitation Only)

We are inviting a special group of E&C experts to be featured at a Genius Bar, housed in the Benchmarking Hall.

- 1 registration
- 2-hour timeslot at the Genius Bar
- Participation in the Benchmarking Bonanza

\$5,000

Conference attendees will be encouraged to visit our geniuses during their timeslots to ask questions or consult on topics of interest. During our Benchmarking Bonanza, our geniuses will be invited to join us at the Genius Bar and to participate in the benchmarking discussions.

Reserve Your Sponsorship Today. Contact [drew@ethics.org](mailto:drew@ethics.org) or [Register Here](#)

## Testimonials\*

*“The IMPACT conference is the premiere conference of the year - for ECI and for the industry. The speakers are top-notch, the connections across academics, government and practitioners - it's all needed to come together to help us all focus on the integrity of our organizations.”*

~Carrie Penman, Chief Risk & Compliance Officer, NAVEX

*“[The conference] has unbelievable content, great networking opportunities, and is a great overall event.”*

~Justin Ross, Staff Vice-President, Chief Compliance Officer at FedEx Corporation

*“For me, the primary benefit [of the IMPACT conference] is the connections I make, and I don't think I've been to any IMPACT conference where I don't come away going, 'You know, that one person I met or that one conversation I had was totally worth the registration and the travel.’”*

~Dr. Brad Agle, Professor and George Romney-Professorship, Romney Institute of Public Service and Ethics

*\*Quotes from videotaped interviews during ECI Fellows Conference.*

The Global Ethics Event

**IMPACT**



2024

**OCTOBER 21-23, 2024**

KPMG LAKEHOUSE / ORLANDO, FL

**Spaces are limited—reserve yours today!**

Contact Drew Wessels: [drew@ethics.org](mailto:drew@ethics.org)

Learn more about IMPACT 2024 at [ethics.org/impact](https://ethics.org/impact)

**ECI**