



## Showcase Your Organization Among the Best-In-Class in the E&C Profession.

For the past decade, ECI has been home to an industry-driven effort to define excellence for an E&C program. At IMPACT 2024, ECI will further this work by showcasing organizations that are "best-in-class" for their program practices. We are seeking a select (and limited) number of sponsors and exhibitors to incorporate into our event, as we will highlight our sponsors as central to the effort to achieve excellence in E&C.

### Why you should sponsor IMPACT 2024:

- Connect with more senior-level E&C executives who are decision-makers than at any other industry conference.
- Enjoy face-to-face interaction with each attendee throughout the conference, including a special session designed to drive attendees to visit every exhibit booth (Benchmarking Bonanza).
- Take advantage of one-to-one networking at a facility purposely designed for interaction and engagement, with a balanced event schedule that provides the time you need as a sponsor to engage directly with prospects.
- Gain visibility and build brand awareness with high-level compliance professionals through traditional exhibition space that will be the epicenter of activity throughout the conference
- Develop relationships with new prospects and strengthen ties with existing clients
- Select sponsors at the Silver level and above can connect pre- and post-conference directly with attendees via a targeted email message

### Participation as a sponsor gives you access to:

- Work with the ECI team to craft the sponsorship that fits your budget
- Host a demonstration of your services or programs for attendees
- Create customized gatherings that allow you to host clients and attendees (special options and pricing available)
- Put your program on display: share your organization's successes and collaborate with peers in small group sessions designed to elevate learning and focus on building relationships that will extend beyond the conference
- Experience KPMG Lakehouse, exclusively hosting ECI for its annual IMPACT conference. Thought leaders and business executives who are passionate about ethics, compliance, and ESG will learn, connect, and share ideas that advance their E&C programs in a venue designed for engagement.

### About the Venue:

This year, ECI is pleased to host the IMPACT conference at KPMG's Lakehouse. Lakehouse is the firms' cultural home, located in Orlando Florida. A purpose built, state-of-the-art learning and innovation center that embodies the firms values and their collaborative and inclusive culture.

## Attendee Demographics\*

# 300+

Attendees from  
Around the World

# 64%

Senior Executives with  
Decision-Making  
Authority

# 14%

C-level/VP  
Titles

# 12%

CECO or General  
Counsel Titles

# 23%

Director or Senior  
Titles

# 15%

Management Titles

*\*Based on attendee lists from prior IMPACT conferences.*



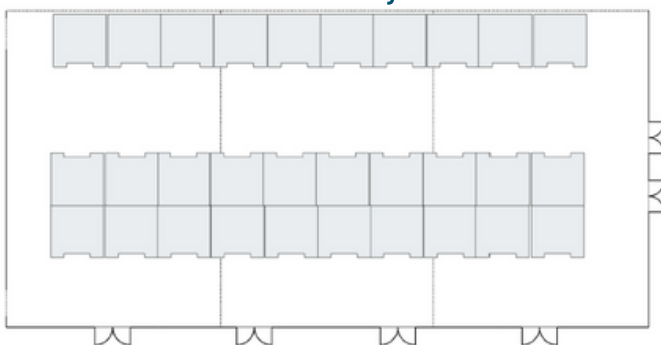
Align Your Company with the Premiere Conference  
Designed for Achieving E&C Excellence

# EXHIBIT WITH US

Reserve Your Space and Sponsorship TODAY.  
 Contact [drew@ethics.org](mailto:drew@ethics.org)

Exhibitor Opportunity	Benefits	Price
<b>Exhibitor Standard Booth**</b>	<ul style="list-style-type: none"> <li>• Two (2) Conference Registrations</li> <li>• Includes all Receptions, Meals/Breaks, Attendance at all sessions</li> <li>• Two (2) Single Seat ECI Program Assessment Surveys</li> <li>• Discount of \$100 for each additional registrant</li> <li>• 10' x 10' Exhibit Booth*</li> <li>• Sponsor participation in “Benchmarking Bonanza” - each booth will be visited by all attendees as they access benchmark results from IMPACT-specific Framework Assessment questions</li> <li>• Company name, website, and link to online company description on conference webpage</li> <li>• Company logo featured in event program, on virtual conference slides and conference app</li> <li>• Opportunity to include an item in attendee conference bag</li> <li>• Lead retrieval delivery at end of conference (proprietary information not to be shared)</li> </ul>	<p>\$10,000                      30 Available</p>
<b>Exhibitor Large Booth**</b>	<ul style="list-style-type: none"> <li>• Three (3) Conference Registrations</li> <li>• Three (3) Single Seat ECI Program Assessment Surveys</li> <li>• \$100 discount for each additional registrant</li> <li>• 20' x 20' Exhibit Booth*</li> <li>• Sponsor participation in “Benchmarking Bonanza” - each booth will be visited by all attendees as they access benchmark results from IMPACT-specific Framework Assessment questions</li> <li>• Company name, website, and link to online company description on conference webpage</li> <li>• Company logo featured in event program, on virtual conference slides and conference app</li> <li>• Opportunity to include an item in attendee conference bag</li> <li>• Pre-event banner feature in The Daily Brief with sponsor logo and link to company website</li> <li>• Lead retrieval delivery at end of conference (proprietary information not to be shared)</li> </ul>	<p>\$15,000                      Limited number available - contact <a href="mailto:drew@ethics.org">drew@ethics.org</a> for more information</p>

**Exhibit Hall Layout\*:**



*\*Note: The booth fee is for space only and does not include items such as furniture or electricity.*

*\*The graphic on the left is not to scale nor in the final configured format. Booth registration is first-come, first-served and will determine the overall layout of the Exhibit Hall.*

*\*\*Once you have registered as an Exhibitor, you will be connected with the approved drayage vendor exclusive to the IMPACT conference. For questions or more information please contact [ellie@ethics.org](mailto:ellie@ethics.org).*

# BECOME A SPONSOR

Reserve Your Space and Sponsorship TODAY.

Contact [drew@ethics.org](mailto:drew@ethics.org)

Level	Benefits	Price
<p><b>Presenting Sponsor</b></p>	<ul style="list-style-type: none"> <li>• Twelve (12) Conference Registrations</li> <li>• Twelve (12) Single Seat Program Assessment Surveys</li> <li>• \$100 discount for each additional registrant</li> <li>• 20' x 20' Exhibit Booth*</li> <li>• Three (3) pre-event emails to attendees with link to sponsor site</li> <li>• Three (3) post-event dedicated emails to attendees with link to sponsor site</li> <li>• Sponsor participation in “Benchmarking Bonanza” - each booth will be visited by all attendees as they access benchmark results from IMPACT-specific Framework Assessment questions</li> <li>• Opportunity to include an item in attendee conference bag</li> <li>• Company name, website and link to company description on conference webpage</li> <li>• Company logo featured in event program, on virtual conference slides</li> <li>• Lead retrieval delivery at end of conference (proprietary information not to be shared)</li> <li>• Sponsor acknowledgement from main stage</li> <li>• Company representative included in conference welcome session and closing session</li> <li>• Sponsor participation in keynote panel</li> </ul>	<p><b>\$75,000</b>  <b>SOLD OUT!</b></p>
<p><b>Platinum Sponsor - Two (2) Available</b></p> <p><b>Choice of (2) Keynote Speaker Sponsors</b></p>	<ul style="list-style-type: none"> <li>• Eight (8) Conference Registrations</li> <li>• Eight (8) Single Seat Program Assessment Surveys</li> <li>• \$100 discount for each additional registrant</li> <li>• 10' x 10' Exhibit Booth*</li> <li>• Two (2) pre-event emails to attendees with link to sponsor site</li> <li>• Two (2) post-event dedicated emails to attendees with link to sponsor site</li> <li>• Sponsor participation in “Benchmarking Bonanza” - each booth will be visited by all attendees as they access benchmark results from IMPACT-specific Framework Assessment questions</li> <li>• Opportunity to include an item in attendee conference bag</li> <li>• Company name, website and link to company description on conference webpage</li> <li>• Company logo featured in event program, on virtual conference slides</li> <li>• Lead retrieval delivery at end of conference (proprietary information not to be shared)</li> </ul> <p><b>Keynote Speaker Sponsors will enjoy these additional benefits:</b></p> <ul style="list-style-type: none"> <li>• Present the Keynote Speaker</li> <li>• Strategic General Session chair “seat drop” of your choice of one piece of marketing material or promotional item (to be provided by sponsor)</li> </ul>	<p><b>\$50,000</b></p>

Level	Benefits	Price
<p><b>Gold Sponsor - Two (2) Available</b></p> <p><b>Choice of (1) Opening Night Reception Sponsor or (1) Exhibit Hall Sponsor</b></p>	<ul style="list-style-type: none"> <li>• Six (6) Conference Registrations</li> <li>• Six (6) Single Seat Program Assessment Surveys</li> <li>• \$100 discount for each additional registrant</li> <li>• 10' x 10' Exhibit Booth*</li> <li>• One (1) pre-event email to attendees with link to sponsor site</li> <li>• One (1) post-event dedicated email to attendees with link to sponsor site</li> <li>• Sponsor participation in “Benchmarking Bonanza” - each booth will be visited by all attendees as they access benchmark results from IMPACT-specific Framework Assessment questions</li> <li>• Opportunity to include an item in attendee conference bag</li> <li>• Company name, website and link to company description on conference webpage</li> <li>• Company logo featured in event program, on virtual conference slides</li> <li>• Lead retrieval delivery at end of conference (proprietary information not to be shared)</li> </ul> <p><b>Opening Night Reception Sponsor will enjoy these additional benefits:</b></p> <ul style="list-style-type: none"> <li>• Sponsor of the Opening Night Reception held in Exhibit Hall for all attendees, acknowledged on signage and in welcome remarks</li> <li>• Opportunity to provide all reception attendees with one piece of marketing material or promotional item (to be provided by sponsor)</li> </ul> <p><b>Exhibit Hall Sponsor will enjoy these additional benefits:</b></p> <ul style="list-style-type: none"> <li>• Company Name recognition as Exhibit Hall Sponsor</li> <li>• Upgrade to 20' x 20' Exhibit Booth*</li> </ul>	<p><b>\$40,000</b></p>
<p><b>Silver Sponsor - Two (2) Available</b></p> <p><b>Choice of (1) Event Program Sponsor or (1) Executive Head Shot Photography Sponsor</b></p>	<ul style="list-style-type: none"> <li>• Four (4) Conference Registrations</li> <li>• Four (4) Single Seat Program Assessment Surveys</li> <li>• \$100 discount for each additional registrant</li> <li>• 10' x 10' Exhibit Booth*</li> <li>• One (1) pre-event email to attendees with link to sponsor site</li> <li>• Sponsor participation in “Benchmarking Bonanza” - each booth will be visited by all attendees as they access benchmark results from IMPACT-specific Framework Assessment questions</li> <li>• Opportunity to include an item in attendee conference bag</li> <li>• Company name, website and link to company description on conference webpage</li> <li>• Company logo featured in event program, on virtual conference slides</li> <li>• Lead retrieval delivery at end of conference (proprietary information not to be shared)</li> </ul> <p><b>Event Program Sponsor will enjoy these additional benefits:</b></p> <ul style="list-style-type: none"> <li>• Full page advertisement in printed Event Program</li> <li>• Opportunity to provide an article pertinent to the event theme for inclusion in printed Event Program</li> </ul> <p><b>Executive Head Shot Photography Sponsor will enjoy these additional benefits:</b></p> <ul style="list-style-type: none"> <li>• Dedicated area of Exhibit Hall for individual executive head shot photo sessions available to all attendees who register in advance for the opportunity</li> <li>• Opportunity to provide dedicated marketing piece or promotional item (provided by sponsor) that will be given to each attendee who participates in the photo session</li> </ul>	<p><b>\$30,000</b></p>



Level	Benefits	Price
<b>Sponsored Breakout Sessions - Six (6) Available</b>	<ul style="list-style-type: none"> <li>• Two (2) Conference Registrations</li> <li>• Two (2) Single Seat Program Assessment Surveys</li> <li>• \$100 discount for each additional registrant</li> <li>• 10' x 10' Exhibit Booth*</li> <li>• As a sponsor, you will lead one of the conference breakouts pertaining to Excellence in E&amp;C Programs (in conjunction with ECI agenda theme)</li> <li>• Sponsor participation in “Benchmarking Bonanza” - each booth will be visited by all attendees as they access benchmark results from IMPACT-specific Framework Assessment questions</li> <li>• Opportunity to include an item in attendee conference bag</li> <li>• Company name, website and link to company description on conference webpage</li> <li>• Company logo featured in event program, on virtual conference slides</li> <li>• Lead retrieval delivery at end of conference (proprietary information not to be shared)</li> </ul>	<b>\$12,500</b>

### Additional Sponsorship Opportunities

Each sponsorship option below includes One (1) Conference Registration and One (1) Single Seat Program Assessment Survey.

#### Price

Conference Podcast Sponsor	\$10,000
Quiet Zone Sponsor	\$10,000
Activity Contest Sponsor	\$7,500
Phone Charging Station Sponsor (station located in Exhibit Hall)	\$7,500
Conference Notebook Sponsor	\$7,500
Conference Music Playlist Sponsor	\$7,500
In-Room* Amenity Sponsor (Night of October 21st)	\$5,000
In-Room* Amenity Sponsor (Night of October 22nd)	\$5,000

\*In-room item provided by event sponsor

## Testimonials\*

*“The IMPACT conference is the premiere conference of the year - for ECI and for the industry. The speakers are top-notch, the connections across academics, government and practitioners - it's all needed to come together to help us all focus on the integrity of our organizations.”*

~Carrie Penman, Chief Risk & Compliance Officer, NAVEX

*“[The conference] has unbelievable content, great networking opportunities, and is a great overall event.”*

~Justin Ross, Staff Vice-President, Chief Compliance Officer at FedEx Corporation

*“For me, the primary benefit [of the IMPACT conference] is the connections I make, and I don't think I've been to any IMPACT conference where I don't come away going, 'You know, that one person I met or that one conversation I had was totally worth the registration and the travel.’”*

~Dr. Brad Agle, Professor and George Romney-Professorship, Romney Institute of Public Service and Ethics

\*Quotes from videotaped interviews during ECI Fellows Conference.

The Global Ethics Event

**IMPACT**

**2024**

**OCTOBER 21-23, 2024**

KPMG LAKEHOUSE / ORLANDO, FL

**Spaces are limited—reserve yours today!**

Contact Drew Wessels: [drew@ethics.org](mailto:drew@ethics.org)

Learn more about IMPACT 2024 at [ethics.org/impact](https://ethics.org/impact)

**ECI**