

The Global Ethics Event

IMPACT / 2023

MAY 2-3 / JERSEY CITY, NJ



SPONSORSHIP OPPORTUNITIES

ethics.org/impact



CELEBRATING
100 YEARS

ECI'S ANNUAL CONFERENCE: IMPACT 2023

Partner With the Most Trusted Name in Ethics & Compliance

ECI's IMPACT annual conference is the premier event for Ethics & Compliance professionals, attracting hundreds of industry leaders and decision-makers from more than 125 companies from around the globe to address the most compelling issues facing organizations today.

Participation as a sponsor and exhibitor at IMPACT 2023 uniquely positions you to introduce innovative products and solutions to CECOs, General Counsels, Ethics Officers, and their teams.

SIGN UP TO SPONSOR IMPACT TODAY

There are a variety of sponsorship opportunities that provide broad exposure with senior industry executives and allow your organization to promote your product or services to a highly targeted and qualified audience.

Participation in the event gives you a variety of ways to engage with attendees:

- Position yourself as an industry leading provider in E&C Solutions
- Host a solution demonstration for attendees
- Increase exposure and awareness of your brand among this highly relevant audience
- Design your own conference participation with a custom package
- Create new partnerships
- Discover emerging trends in Ethics & Compliance
- Participate in networking opportunities where you will meet directly with decision-makers, capture valuable insights, and drive business outcomes
- Launch new products, services, or programs
- Build your organization's brand recognition

Spaces are limited—reserve yours today!

Contact Drew Wessels at drew@ethics.org.

Attendee Demographics

300+

Attendees from Around the World

10%

C-level Titles

12%

CECO or General Counsel Titles

47%

VP/Director Titles

23%

Management Titles

Sponsorship Opportunities

	PLATINUM	GOLD	SILVER	EXHIBITOR
	NUMBER AVAILABLE			
	1	2	3	10
	\$50,000	\$40,000	\$30,000	\$10,000
	INCLUDES			
Exhibitor passes for staff (breakfast and lunch each day)	8	6	4	3
Full-conference registrations	6	4	3	2
Discount on additional conference passes	25%	20%	15%	10%
Exhibit space	✓	✓	✓	✓
Speaking opportunity on main stage	✓			
Speaking opportunity breakout session		✓		
Welcome reception (Monday night)	✓			
Tues. or Wed. Lunch		✓		
Tues. or Wed. Breakfast or Coffee Break AM & PM			✓	
Chair Drop	Keynote	Keynote	Breakout	
Pre-event email to registrants	✓	✓		
Recognition on slide in opening and closing general sessions	✓	✓	✓	✓
Acknowledgement during keynote	✓			
Ad in event app	✓	✓	✓	✓
Exhibitor passes for staff (breakfast and lunch each day)	✓	✓	✓	✓
100 word company description on event website	✓			
50 word company description on event website		✓		
Logo on the event website	✓	✓	✓	✓
Discounted conference rate for your clients	✓	✓	✓	
Prominent branding throughout the event	✓	✓	✓	✓
Conference Bag Insert	✓	✓	✓	✓
Thank you email prior to conference to all attendees with link to sponsor site	✓	✓	✓	
Dedicated social media post	✓	✓	✓	
List and contact information of qualified leads from among registrants	✓	✓	✓	✓

Additional Sponsorship Opportunities

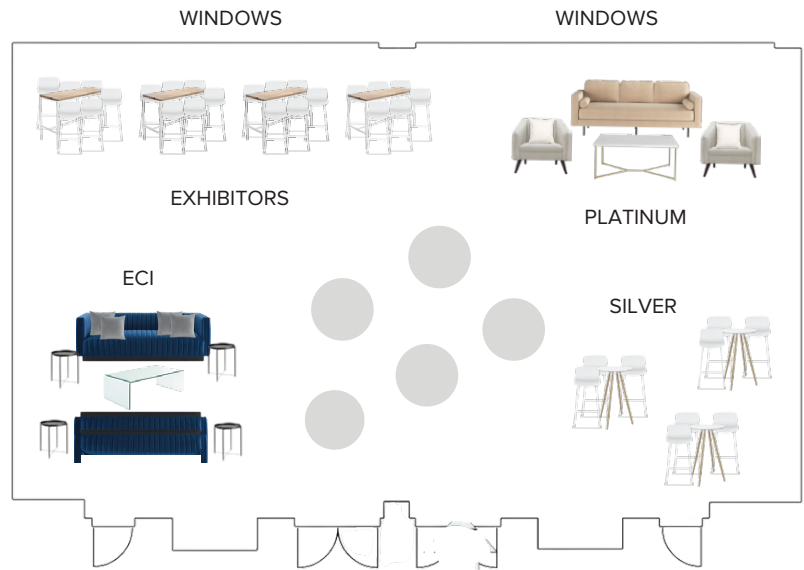
	Price
Wi-Fi sponsor for all conference attendees	\$18,000
Charging Station	\$6,000
Lanyard	\$5,000
Coffee Breaks (2 available)	\$2,500
Conference Bag Insert	\$1,500

EXHIBIT + NETWORKING = IMPACT

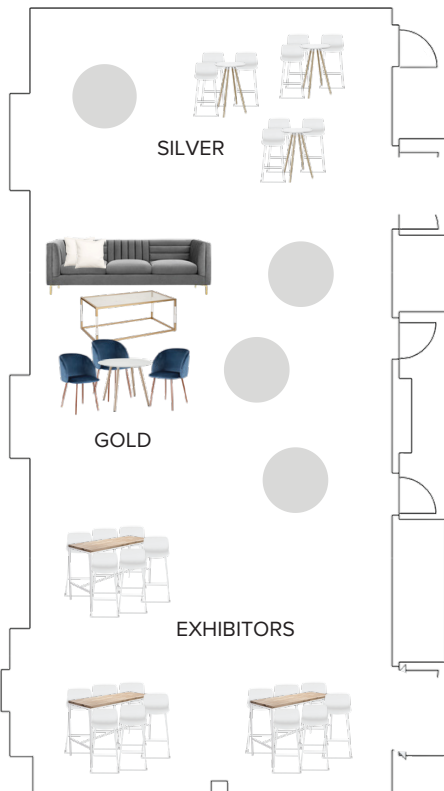
EXHIBITOR INFORMATION

Exhibiting at IMPACT 2023 has been reimagined as an Exhibitor Conversation Lounge to provide the most powerful marketing, promotional and networking opportunities, supporting your business objectives. You are talking to potential customers, clients and vendors, so why not do it in the most comfortable and social setting possible? All exhibitors will receive maximum branding and exposure through unique and multi-faceted signage and displays—an alternative to the conventional rows of booths, pipe and drape. With a modern approach, this turnkey lounge setting will afford companies all the space needed to conduct business in a more comfortable, approachable manner.

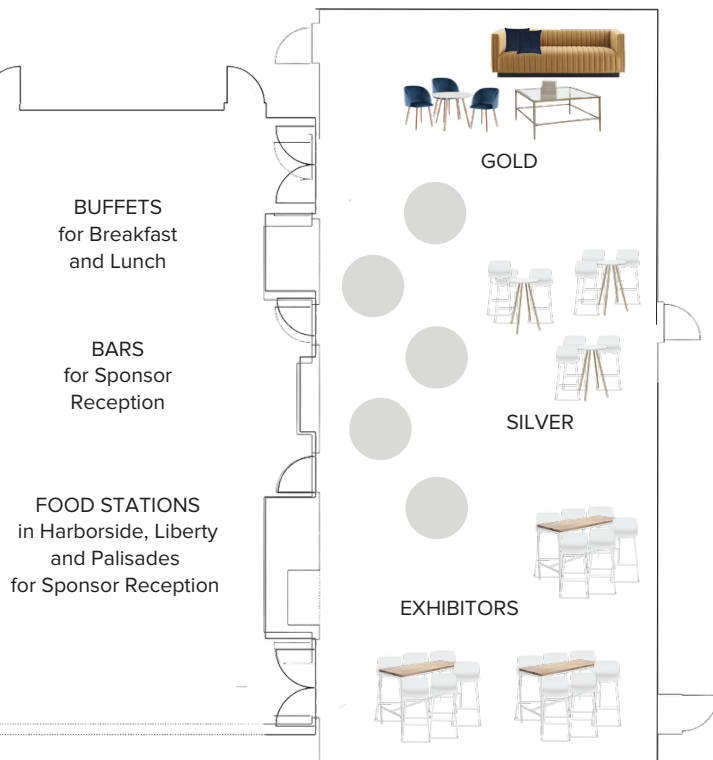
HARBORSIDE



LIBERTY



PALISADES



BUFFETS
for Breakfast
and Lunch

BARS
for Sponsor
Reception

FOOD STATIONS
in Harborside, Liberty
and Palisades
for Sponsor Reception

PLATINUM SPONSOR ONE (1) AVAILABLE



PLATINUM

- 1 sofa
- 2 side chairs
- 2 pillows
- 1 coffee table

SIGNAGE

with logo

GOLD SPONSOR TWO (2) AVAILABLE



GOLD

- 1 Sofa with 2 pillows
- 1 Coffee table
- 1 Cafe table
- 3 Chairs

SIGNAGE

with logo

SILVER SPONSOR THREE (3) AVAILABLE



SILVER

3 highboy tables
9 barstools

SIGNAGE

with logo

EXHIBITOR SPONSOR TEN (10) AVAILABLE



EXHIBITOR

6ft Runner Table
6 barstools

SIGNAGE

with logo

The Global Ethics Event

IMPACT  2023

MAY 2-3, 2023

HYATT REGENCY / JERSEY CITY, NJ

Spaces are limited—reserve yours today!

Contact Drew Wessels at drew@ethics.org.

Learn more about IMPACT 2023 at ethics.org/impact



CELEBRATING
100 YEARS